

NAHSL Education Committee Annual Report 2021

Membership & Meetings

Many thanks to our members for their effort and contributions over the year. The committee met in December, February, April and June. We have representation from most NAHSL States, with the exception of Rhode Island and Maine.

Committee members: Alice Stokes (VT) (chair), Eugenia Opuda (NH) (chair-elect), Laura Haines (VT), Nancy Bianchi (VT), Karen Goodman (NH), Jessie Cassella (MA), Margot Malachowski (MA), Wendy Urciuoli (CT)

Eugenia Opuda will be moving into the Chair position after the 2021 annual meeting and Alice Stokes will become Past Chair. The committee will need a Chair Elect.

CE Survey

In February, the committee sent out a survey to NAHSL members (via the listserv) about interest for CE in 2021. 43 members responded. In addition to a robust list of potential CE topics, a few main themes emerged:

- members are interested in standalone webinars or short webinar series
- members are eager for opportunities to connect with other librarians on topics of interest in less structured ways
- NAHSL members are looking for free or low-cost CE
- most NAHSL members only place a little importance on earning MLA CE credit when choosing NAHSL CE courses

Suggested CE Topics

Literature Searching

- Developing expert search strategies
- Time management for comprehensive searches/systematic reviews

Collection Development and Management

- Predatory publishing
- Promoting collections
- Managing a health-related collection
- Bibliometrics
- Supporting health equity
- Moving to all electronic resources

Teaching

- Zoom presentation skills

- Hybrid/blended teaching and learning
- Access and discovery models
- Technology skills
- Resource licensing
- Developing online content (besides videos)

Leadership and Management

- Sustainable services
- Strategic planning
- General management topics
- Applying for grants
- Career track development
- Succession planning
- Financial/accounting terminology

Marketing and Communications

- Marketing library services
- Outreach and engagement
- Creating a marketing plan
- Promoting collections
- Tools for marketing a library in an academic setting

Other

- Solo librarians
- Mental health strategies
- Dealing with challenging library patrons
- Coping with staffing changes/budget cuts/upscaling

CE Courses 2021

Due to COVID, all CE was offered online this year. In response to the survey results, and with the approval of the Executive Committee, the Education Committee decided to offer free CE for NAHSL members this year. We sponsored three online courses:

- Keep Attendees Engaged: Making Online Meetings and Training Highly Interactive – J. Casella – took place on June 16. 25 NAHSL members, 1 nonmember registered. Excellent interactive course which received very positive feedback.
- Design Basics: How to Create Better Visuals – D. Haugh took place on September 23. Really good enrollment numbers! 40 registered, 26 attended. Excellent presentation with very good evaluation feedback. Unfortunate Zoom technical difficulties prevented some people from getting in and also disrupted the recording. Refunds were offered to nonmembers who paid for the class but were unable to attend due to the technical issues.

- (Upcoming) Statistics for Every Librarian's Toolbox – P. Callas scheduled for November 4.
To date 32 registered (30 members, 2 nonmembers)

Planning for 2022 CE Courses

We plan to put out a new Call for Proposals in January 2022 that will reflect our best guess for possible CE format options. The call will include courses for the 2022 conference as well as other CE courses. Chair-Elect, Eugenia Opuda, has joined the 2022 CPC as an ex-officio member to coordinate on CE matters.

Respectfully submitted,

Alice Stokes, Chair, Education Committee